

#### PART 2B OF FORM ADV: BROCHURE SUPPLEMENT

# Andrea J. Argue, CFP®

Kave Family Financial N7W23765 Bluemound Road Waukesha, WI 53188 262-436-1496 (P) 262-447-0230 (F)

<u>andrea@kavefinancial.com</u> www.kavefamilyfinancial.com

Great Valley Advisor Group, Inc 1200 Pennsylvania Avenue Wilmington, DE 19806

(302) 483-7200

www.greatvalleyadvisors.com

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This Brochure Supplement provides information about Andrea J. Argue (CRD# 4853008) that supplements the Great Valley Advisor Group, Inc. ("GVA") Brochure. You should have received a copy of that Brochure. Please contact the GVA office at 302-483-7200 if you have not received GVA's Brochure or if you have any questions about the contents of this supplement.

Additional information regarding Andrea J. Argue pertaining to any disciplinary actions or outside business activities, if applicable, is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> or the FINRA Broker Check website, www.finra.org/brokercheck.

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

**DOB**: August 11, 1982

Education: University of Wisconsin La Crosse - Finance - Graduated 2004

- Series 7- General Securities Representative Exam, 10/11/2004
- SIE Securities Industry Essentials Exam, 10/01/2018
- Series 63 Uniform Securities Agent State Law exam, 11/11/2004

### CERTIFIED FINANCIAL PLANNER™ ("CFP®")

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by the Certified Financial Planner Board of Standards, Inc. ("CFP® Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold the CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience under the supervision of a CFP® professional (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP® Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

## **Business Experience:**

### **Kave Family Financial**

Financial Advisor 07/2004 - Present

**Great Valley Advisor Group**, Investment Advisory Services, Asset Management and Financial Planning Investment Adviser Representative 10/2021 - Present

#### LPL Financial

Financial Advisor 06/2016 - Present

#### Householder Group Estate & Retirement Specialists

Registered Representative 06/2016 – 08/2022

#### ITEM 3 – DISCIPLINARY INFORMATION

We must disclose any legal or disciplinary event that would be material to you when evaluating Mrs. Argue. We have no such legal or disciplinary history to report to you.

### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

Mrs. Argue is a registered representative of LPL Financial ("LPL"), a full-service broker-dealer, member FINRA/SIPC, which compensates her for effecting securities transactions. As a broker-dealer, LPL engages in a broad range of activities normally associated with securities brokerage firms. Pursuant to the investment advice given by Mrs. Argue investments in securities may be recommended for you. If LPL is selected as the broker-dealer, it may effect transactions in securities for you, a client of GVA and Mrs. Argue. By serving as the broker-dealer, LPL and Mrs. Argue may receive commissions for executing

securities transactions. When Mrs. Argue receives commissions in connection with the advice given to advisory clients, GVA may reduce a portion of its fees by the amount of the commissions earned by Mrs. Argue.

You are advised that if LPL is selected as the broker-dealer, the transaction charges may be higher or lower than the charges you may pay if the transactions were executed at other broker-dealers. You should note, however, that you are under no obligation to purchase securities through Mrs. Argue, GVA or LPL.

Mrs. Argue may in her capacity as registered representative of LPL, or as agent appointed with various life, disability or other insurance companies, receives commissions, 12(b) -1 fees, trails, or other compensation from the respective product sponsors and/or as a result of effecting securities transactions for you. As previously noted, when commissions or fees are received by Mrs. Argue in connection with the advice given to you, she may, but is not obligated to, reduce its fee proportionate to the amount of the commission or fee earned by her.

Mrs. Argue holds an insurance license to sell limited insurance products. It is anticipated that 10% of her time will be spent providing these insurance products. She may receive compensation from selling insurance products and therefore receive economic benefit for this activity.

#### **ITEM 5 - ADDITIONAL COMPENSATION**

The above business associations do not provide any additional compensation other than as described in GVAG's Form ADV 2A.

#### **ITEM 6 - SUPERVISION**

Mrs. Andrea J. Argue is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Branch Manager, Andrea Argue, who is responsible for administering the policies and procedures.

Mrs. Argue reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

#### Andrea Argue's contact information:

Branch Manager (262) 436-1496 andrea@kavefinancial.com